

## Logo usage

Careful logo selection and placement help protect brand integrity. If you consider using the logo in any way not indicated here, the communications team will need to approve it.

### Preferred logo

Use this horizontal format whenever possible.



### Minimum size

Other than for specific and approved uses, the Healthy Dakota Mutual Holdings logo should be reproduced no smaller than 1.125" wide.



### Minimum clear space

This area is to remain free of trimmed edges, type and images. The example below demonstrates the minimum clear space needed based on the x-height of the "Dakota Mutual Holdings" in the logo.



## Acceptable logo use

### Two color



### One color



### Reversed

